



Software

Photoshop 7

Illustrator 9

QuarkXPress 4

Freehand 9

Dreamweaver MX

Flash MX

PageMaker 6

Acrobat 5

Microsoft Office 98

Hardware

Macintosh Desktops

Flatbed Scanners

Digital Cameras

CD/DVD Writers

Wacom Graphics Tablet

Macintosh G4 Server

Pandora RAID Server

Additional Skills

Photography

Illustration

Copy-writing

Technical Support

Photo-editing

Color-proofing

Photo-enhancement

graphic designer

- Five years experience designing a broad range of projects from concept to completion.
- Creative individual requiring little or no supervision or direction; completing projects punctually and professionally.
- Adopts a pro-active approach to problems and their solutions while continuously seeking methods of increasing efficiency.
- Advanced technical knowledge of computer hardware, software, and maintenance.

experience

Avalanche Publishing, Cypress, California

June 2000—July 2004

Graphic Designer

Develop new products and original designs for distribution throughout global Mass Market retailers such as Barnes & Noble, Target, Borders, and Wal-Mart as well as Independent Gift and Specialty stores. Provide design, image selection, and production for calendars, journals, gift books, catalogs, POP displays, packaging, advertisements, and sales collateral. Prepare final artwork and files for overseas printing. Conduct extensive color-proof checks throughout production. Active leader in new product development and market research.

- Contribute to company growth resulting in a semi-annual bonus each year employed.
- Recipient of 2004 Benjamin Franklin Award for Calendars as part of Creative Department.
- Successfully implement original designs for new and existing products:
 - 2003 *American Classics* calendar won Gold at International Automotive Media Conference.
 - 2003 *Pin Up* calendar reached sixth on best-selling list at *calendars.com*.
 - "...in a word, 'outstanding'..."—Author/photographer Douglas Keister's reaction to the design of the 2004 *Ready to Roll* calendar.
- Utilize advanced features of QuarkXPress to streamline creation of 316-page Daily Boxed Calendars; reduces production time by 80%.
- Lead New Product Development Team responsible for developing Back to School and Teen/Tween product lines.
- Further digital photography skills to bring photo needs in-house.
- Address the need for technical support:
 - Participation in AppleCare Technician Training Program.
 - Execute a weekly schedule of computer maintenance and data back-up.
 - Facilitate software and hardware purchases.

Stampendous Inc., Anaheim, California

July 1999—June 2000

Senior Graphic Designer

Designed national trade and retail advertisements, packaging, logos, sales and marketing presentations, displays, and catalogs. Participated in press-checks.

- Promoted to Senior Graphic Designer after eight months of service.
- Designed and developed product for Nintendo's *Pokémon* license.
- Directed professional photo shoots and acted as the in-house photographer.
- Represented Art Department at *Toy Fair 2000* in New York.

education

Southwest Missouri State University, Springfield, Missouri

August 1994—May 1998

BFA in Graphic Design

- Recognized by PRINT magazine as having a leading Graphic Design program.

accolades

Eagle Scout, September 1991